TEXAS FUTURES

OVERVIEW, PROGRAMS AND SPONSORSHIPS

THE FUTURE DOESN’T ARRIVE.
IT’S BUILT

TEXAS FUTURES

EXECUTIVE SUMMARY

Accelerating world-changing innovation takes more than just capital or research. It takes an ecosystem.

The Texas Futures Coalition is creating the ecosystems to solve the biggest challenges we face. We offer a variety of programs to build community, educate, and align resources with market viable solutions to challenges across energy, compute, water, materials, manufacturing, infrastructure, and food.

We're seeking to partner with motivated organizations to build the infrastructure, relationships, and awareness necessary to create the future economy faster in Texas and beyond.

Multiple types and levels of sponsorship are available, and there are several focus areas to be explored for this unique offering. We'd love to discuss and customize to your goals.

Howdy@texasfuturescoalition.org for more.

TFC PARTNERS

Palm Venture Studios®

SUPER BLOOM

NEON SYNDICATE ADVISORY

seren labs

gwc green workforce collaborative

orrick

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KEY PROGRAMS

MULTIPLE WAYS TO BUILD CONNECTION, EDUCATE, AND TRANSFORM

EVENT TYPES

- Texas Futures Summit
- Innovation Showcases
- Meetups & Workshops
- VIP Dinners
- Allocator Forums

CONTENT

- Newsletters
- Blogs
- Podcasts
- Social
- Video

ECOSYSTEM MAPPING

Coming soon! Dynamic mapping leaders for facilitated connection

- Capital
- Policy
- Startups
- Corporate
- Services

RESEARCH

- Track-based Ecosystem Reports
- Flexible formats and outputs
- Partner surveys and interviews
- Interactive public summaries

MARQUIS EVENT HIGHLIGHTS

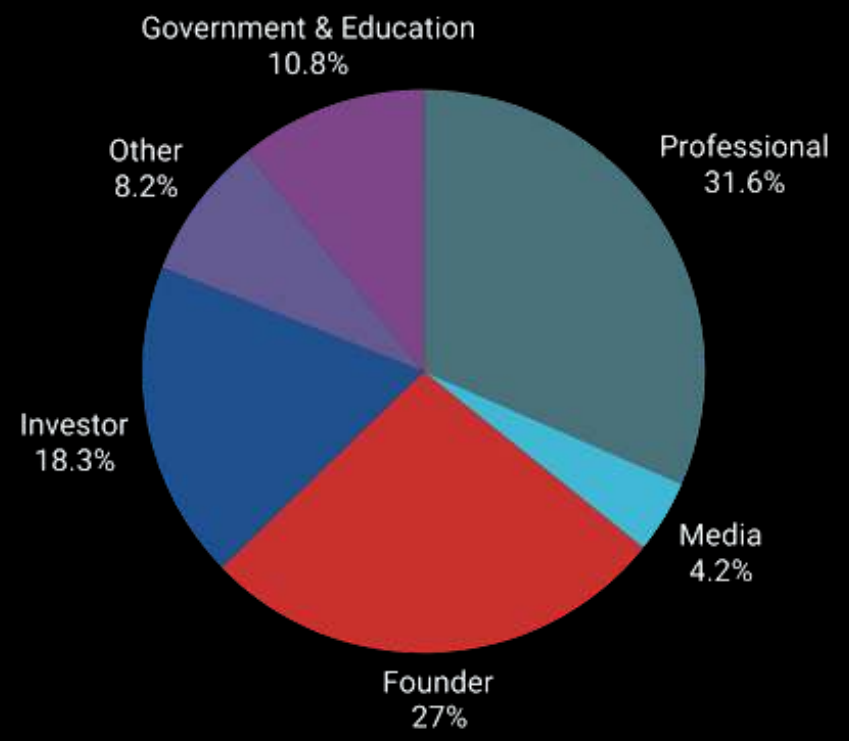
- 500+ IN PERSON AT SUMMIT MARCH 2026 IN AUSTIN
- 100+ HIGH LEVEL LEADERS AT THE NUCLEAR INNOVATION SHOWCASE AUGUST

TEXAS FUTURES

ATTENDANCE & REACH

OVER 2,500 GLOBAL ATTENDEES, INCLUDING:

- Impact investors in VC, philanthropy, and family offices
- Media and journalists
- Startup founders
- Scientists and industry experts
- 120+ globally renowned speakers
- Corporate leaders and early stage professionals
- Government, policy experts, and researchers



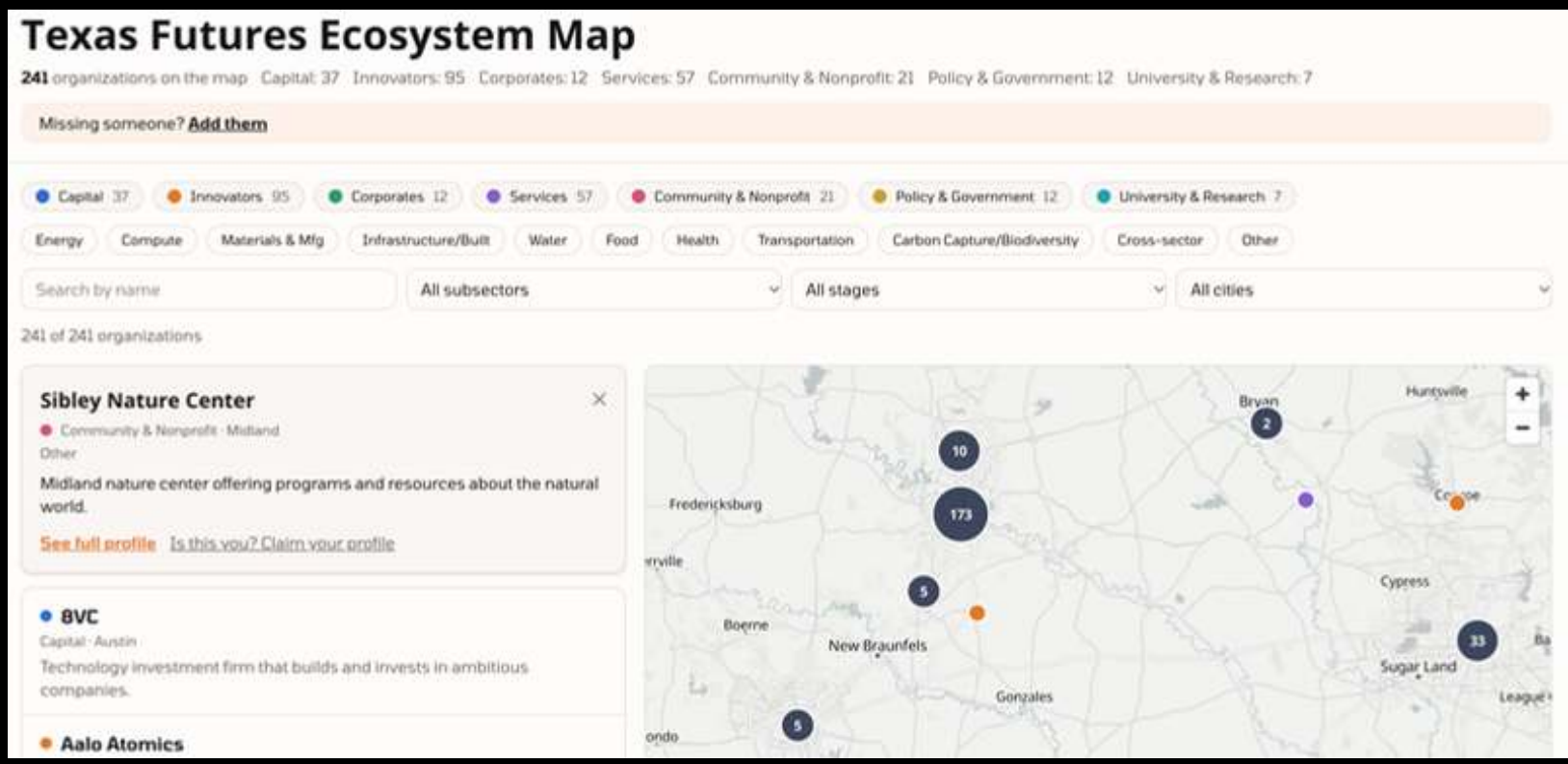
2026 HIGHLIGHTS

- 2000+ EVENT REGISTRATIONS, A 77% INCREASE VS 2025 ALREADY
- AVERAGE INNOVATION SHOWCASE ~100 CURATED EXPERTS

TEXAS FUTURES

IMPACT

- Over $100B in connected capital
- Media reach to over 10,000 via subscribers and social
- 120+ featured experts
- 33 Events
- 35 Sponsors
- 400+ founders with
- over $3B in funds raised
- 100+ Corporate leaders
- 200+ Professionals
- 23 Partner Organizations



TEXAS FUTURES SUMMIT

PANELS
NETWORKING
STARTUP SHOWCASE
INVESTOR PITCHES
LIVE DEMOS & EXHIBITS
AND MORE

WED 11
THURS 12
MARCH
2026

PALM VENTURE STUDIOS

TEXASFUTURESCOALITION.ORG

HOWDY@TEXASFUTURESCOALITION.ORG

TEXAS FUTURES SUMMIT

POTENTIAL 2027 EVENT COMPONENTS

STARTUP PITCHES

- 100+ previous presenters
- Pre-, post-seed, A, B, C +
- Audience Q&A
- Network with founders

FUTURIST PANELS

- Flexible, timely topics
- Global thought leaders
- High value investors
- Local changemakers

EXHIBITS

- Fantastic prototypes
- VR Experiences
- Clean energy
- Food & Health
- Community leaders
- And more...

FOOD & CULTURE

- Live DJ and local flavor
- Free food and drinks
- Professional photography
- Local sustainable food samples

SUMMIT SPONSORSHIPS

TITLE SPONSOR **$50K** 3 AVAILABLE	**Lead the Conversation** • Our top-tier partnership level. Headline visibility across every part of the Summit. • Prominent logo placement on stage backdrop, website header, and event signage • On-stage welcome remarks or fireside introduction • Dedicated branded activation area • 10 passes to our Wednesday Workshop • Priority media spotlight and feature in recap
TRACK SPONSOR **$25K** 4 AVAILABLE	**Drive the Dialogue** • Support a curated discussion or keynote on one of our strategic areas ◦ Food & Ag tech, Built Environment, Energy Systems, Industry & Manufacturing • Branding on panel signing & industry ecosystem report • Logo on event website, summit program, and ecosystem report • 5 passes to our Wednesday Workshop • Introduce an event session
RECEPTION SPONSOR **$15K** 2 AVAILABLE	**Support the Social Heart** • Own the social heart of the showcase — an evening event. • Associate your brand with our large networking reception • Logo on invites and event recap • Custom activation opportunities
STARTUP SHOWCASE SPONSOR **$10K** 3 AVAILABLE	**Highlight the Innovators** • Highlight your support for innovation and early-stage founders. • Opportunity to present an Innovation Award • Logo featured across startup showcase materials including opportunity for branded activation in our interactive demo area
SOLUTION SHOWCASE SPONSOR **$5K** 3 AVAILABLE	**Create the Dream** • Showcase your product in our interactive space • Spotlight your commitment to founders and emerging technology. • Pitch your innovation to our audience

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ECOSYSTEM REPORTS

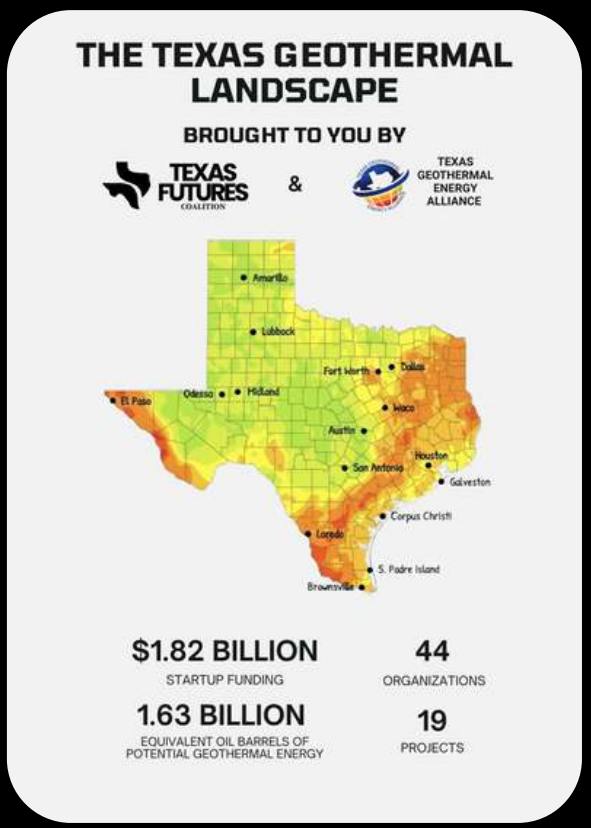
We build on extensive expert networks, research, surveys with partners, and comprehensive data analysis to map and distill unique insights and deliver valuable updates on various areas of focus for Texas and the world.

Example Report Contents:

- Census of the emerging innovations, industry hubs, research centers, and key actors
- Sector-level breakdowns and milestones
- Spotlights on emerging sectors, hotspots, and investors
- Workforce trends
- Constraints & opportunities identified by industry leaders
- Investment & funding trends

POTENTIAL 2026 TOPICS

- Nuclear
- Future of Compute
- Energy Storage
- Food & Ag Tech
- Water
- AI, Data & the Grid



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INNOVATION SHOWCASE

A gathering of investors, experts, innovators, and leaders in your area of interest. Curated and managed by us, enjoyed by all.

Events are flexible, but usually include:

- Public programming featuring presentations and panels
- Curated networking and matchmaking
- Entertainment, food, drinks, music, and conversation.
- Professional sound, photography and videography
- Social promotion and shareable content pre- and post-event; podcasts, videos, blogs, etc.

Expect startup pitches, buzz-worthy fireside chats, expert panels, and much, much more. The TFC audience is broad, encompassing the talent, allocators, innovators, corporate leaders, and cultural mavens who drive innovation in Texas and beyond.

INDUSTRY PARTNERS & CONTRIBUTORS

TEXAS NUCLEAR ALLIANCE

TEXAS GEOTHERMAL ENERGY ALLIANCE

CLEANTX

TEXAS SOLAR + STORAGE ASSOCIATION

SEREN LABS

GREEN WORKFORCE COLLAB

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SHOWCASE OPPORTUNITIES

MAIN SPONSOR $20K 1 AVAILABLE	**Lead the Conversation** • Our top-tier partnership level. • Headline visibility across every part of the Report and Showcase. • Prominent logo placement on stage backdrop, website header, and event signage • On-stage welcome remarks, panel hosting, or keynote • Dedicated branded area • Shared leads from events and report
EVENT SPONSOR $5K 3 AVAILABLE	**Drive the Dialogue** • Support a curated discussion or panel • Branding on event signage • Shared leads from events • Brand area at the event • Introduction, panel moderation, or participation
REPORT SPONSOR $35K 3 AVAILABLE	**Map the Present and Guide the Future** • Support the "*Innovation Ecosystem*" report • Logo on event website, program, and ecosystem report • Shared leads from the report download • Brand area at event & industry ecosystem report
VIP DINNER $7.5K 1 AVAILABLE	**Connect the dots** • Intimate gathering of the key creators of change • Brand visibility across the event and report • Facilitated connection with a curated table of leaders • Leverage the TFC network to expand and meet your goals

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ADDITIONAL SPONSORSHIPS

MONTHLY INNOVATOR MEETUPS $500 12+ AVAILABLE	**Get involved** • Support one of our targeted 50+ person meetups • Logo and promotion in event communications and monthly newsletter to 2000+ • Exclusive access to event speakers and audience • Present to our audience • Access to Texas Futures Coalition member assistance and networking
PODCAST SPONSOR $500 12+ AVAILABLE	**Expand awareness** • Support one or more podcast episodes • Nominate a podcast guest • Unique access to our audience and network • Promotion during a podcast • Introduction, panel moderation, or participation
ANNUAL SPONSOR FLEXIBLE 3+ AVAILABLE	**Like what we do in general? Lets talk** • We can figure out a mutually beneficial relationship that works for you
WORKSHOPS $25K 3+ AVAILABLE	**Do the work** • Create an intimate gathering of the key creators of change • Help set the agenda for your ideal ecosystem task force • Facilitated connection with a curated table of leaders • Leverage the TFC network to expand and meet your goals

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TFC LEADERSHIP



JACOB BORGESON

Jacob is a parent, technologist, and passionate advocate for climate solutions. He founded Austin Climate Innovation Collective and leads monthly events in Austin, Texas where he has lived for over 12 years. As a 5th generation Texan and community builder, his purpose is to make Texas an epicenter of sustainable innovation.

JAMES GRAY

James Gray is an entrepreneur and expert on emerging climate & energy solutions. He's the founder of Seren Labs, the market intelligence and tech scouting platform for energy, agtech, and advanced manufacturing. As the co-founder of Bottlenecks Institute he leads research on problem selection for foundations & think tanks.





OLIVIA DELL

Olivia Dell is a next-generation investor, venture capitalist, and strategy advisor shaping the future of systems change. As the Founder of The Cometa Collective, she leads a global network of next-gen investors, entrepreneurs, and philanthropists committed to scaling solutions that address the world's most pressing challenges.

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TEXAS FUTURES COALITION TEAM



BART BOHN
UT, Starburst, & ATP



ZAC PADGETT
Orrick



TATIANNA CANNON
Green Workforce Collaborative



COREY PUDHORODSKY
ClimateSuccess.earth



DAVID NEFF
Neon Syndicate



BRYAN WHITE
Drop Bar Talent

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VENUE SELECTION

ALL SHAPES, SIZES AND TYPES

Example: Palm Venture Studios is an innovation hub and investment firm created out of the family office of Brad Palmer, Executive Chair of Palm Venture and Chair of the Board of Project Drawdown.

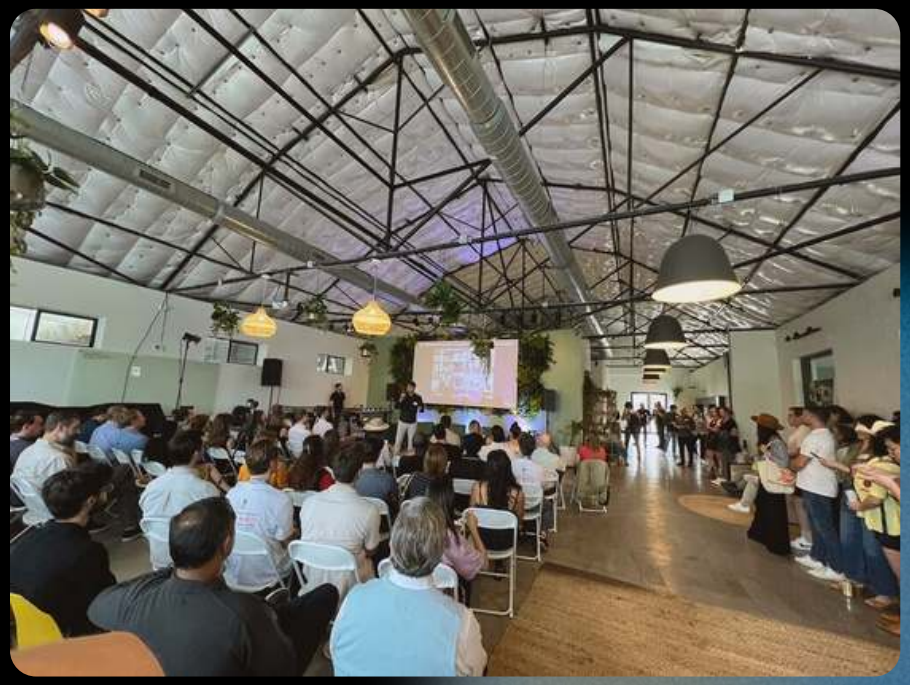
We can support a variety of locations around town.

PRESENTATION CAPACITY:

- 100 Seats
- 15ft Screen
- Green Room
- Kitchen area
- Podcasting booth
- Meeting rooms

AMPLE OUTDOOR

- Demo Area
- Bar
- Food Service
- Room for Exhibits



PREVIOUS SPONSORS & PARTNERS

Palm Venture Studios®

RWE

AURORA ENERGY RESEARCH

pillsbury

Activate

orrick

CarbonCred

The University of Texas at Austin
Kay Bailey Hutchison Energy Center

ARMADA

THE COMETA COLLECTIVE

ENVEST

gwc green workforce collaborative

ATI AUSTIN TECHNOLOGY INCUBATOR
THE UNIVERSITY OF TEXAS AT AUSTIN

GIGABLUE

Greentown Labs

WILSON SONSINI

AUSTIN SUSTAINABILITY PROFESSIONALS

blue sky partners

Triple Helix
Agriculture • Climate • Society

BOTTLENECKS INSTITUTE

CLEANTX

SUMMIT

PECAN STREET

ATP FOUNDATION

ROCKEFELLER GLOBAL FAMILY OFFICE

Young & Associates

SkyTerra Group

TEXAS FUTURES

A PROVEN TRACK RECORD

Working with Texas Futures makes you a part of a movement to drive system change and economic growth from solutions to the biggest problems facing our world. Your brand and expertise will be showcased to thousands of innovators, investors, experts, and advocates that will change Texas and the world.

KEY BENEFITS

- Increased brand awareness and communication with attendees and experts
- Exclusive access to the innovators and experts of tomorrow
- Key industry insights
- Media Exposure
- Networking and partnerships
- Thought Leadership

PAST EVENTS & ACTIVATIONS



SXSW 2023
FIRST EVENT
200+ ATTENDEES



SXSW 2024
+SHOWCASE & PITCHES
500+ ATTENDEES



SXSW 2025
UPWELLING & ROUNDUP
1000 + ATTENDEES



SXSW 2026
500+ ATTENDEES
SCIENCE FAIR
ERCOT PODCAST